

**DRAFT PROGRAM ON "MADE IN MADAGASCAR EXHIBITIONS"
AND "MADAGASCAR BUSINESS SEMINAR"**

under "Madagascar Trade and Economic Mission to Japan", Tokyo, 30 September to 10 October 2016.

MADE IN MADAGASCAR EXHIBITIONS	
Time and Dates:	10:00-19:30; Wednesday 04 th and Thursday 05 th October 2016
Patronage:	Madagascar Embassy in Japan (*)
Co-Organizers:	AHBROK (Madagascar Business Promotion Company); OMOTENASISM (Japanese Business Promotion Company)
Venue:	Madagascar Embassy: (2-3-23, Moto-Azabu, Minatoku, Tokyo 106-0046) http://madagascar-embassy.jp/wp-content/uploads/2011/09/map_location.gif 6 -12 Tables for Sales and Exhibitions: Professional Invitation; Open to the Public 3 Rooms for B2B sessions Logistics: 3 Outside Tents; Video Projections; tables and chairs and consecutive interpreters (04); 02 Vertical Banners; Flyers/Posters and Advertisements (TBD)
Program:	04 th October 2016: 10h00-18h00 Exhibitions and B2B; Reception from 18h-19h30 05 th October 2016: 10h-17h00 Exhibitions and B2B
Registration:	Free for Public; Registration for B2B (through Omotenasism)
MADAGASCAR BUSINESS SEMINAR	
Time and Date:	10:00-17:00, Thursday, 06 th October 2016
Venue:	AKASAKA CIVIC CENTER: (4-18-13, Akasaka, Minatoku, Tokyo 107-0052) http://www.akasaka-civiccenter.jp/shisetsu/access.html (Seminar Room for 400 seats + Exhibition Corners + Restaurant for 70 persons)
Patronage:	MOFA MADAGASCAR through Madagascar Embassy in Japan (*) TBC
Co-Organizers:	AHBROK (Madagascar Business Promotion Company); OMOTENASISM (Japanese Business Promotion Company)
Supporting Organizations:	JETRO Minato City
Registration:	Free for Public; Pre-registration for B2B (through Omotenasism)
Tentative Program: 06 th October 2016	
09:00-10:00	Booths and Stage Installation
10:00-12:00	Madagascar Cultural Performances Exhibitions and Sales Booths
12:00-14:00	Video Presentations on Madagascar Products Demonstration at Booths
14:00-14:10	Introducing Remarks (Omotenasism) Exhibitions and Sales Booths
14:10-14:25	Introducing Remarks and Presentation of the Program (AHBROK) Exhibitions and Sales Booths and B2B
14:25-14:45	Opening Remarks (Madagascar Embassy or Madagascar Authority, TBD) Exhibitions and Sales Booths and B2B
14:45-15:15	General Presentation on Madagascar: History, Culture, Economic and Potentials. (AHBROK or Madagascar Authority, TBD) Exhibitions and Sales Booths and B2B
15:15-17:00	Presentations on Madagascar Companies and Products (Spots Video; Powerpoints): 6-10 Madagascar Companies. Exhibitions and Sales Booths and B2B
17:00-19:00	Cocktail Reception and Business Networking Products Demonstration and B2B at Booths
19:00	Closing Remarks (Minato City, TBC)
	Masters of Ceremony : AHBROK and OMOTENASISM (Alternatively TBD) Consecutive Interpreters: 01 French/Japanese; 03 English/Japanese Logistics: DVD Presentations; 01 Horizontal Banners (1mx9m); 04 Vertical Banners; Posters and Flyers and advertisements (TBD)

Madagascar Embassy in Tokyo, 13 July 2016

Additional Information on the "Madagascar Trade and Economic Mission to Japan":

Period: 30th September 2016 to 10th October 2016

Delegation: 06 -10 Companies coordinated by AHBROK Courtage&Promotion

Program Features:

- Arrival of the Delegation: 30th September 2016
- Saturday 01st and Sunday 02nd October 2016: Participation to the "GLOBAL FESTA JAPAN"
- 04th and 05th October 2016: Made in Madagascar Exhibition and B2B at the Embassy
- Thursday 06th October 2016: Madagascar Business Seminar at Akasaka Civic Center
- Friday 07th October 2016: B2B and/or Visit Tour to Japanese Companies and Markets
- Saturday 08th and Sunday 09th October 2016: Participation to the "MINATO CITIZENS FESTIVAL"
- Departure of the Delegation: 10th October 2016.

(*) As for patronage, the MINISTRY OF FOREIGN AFFAIRS (MOFA) IN MADAGASCAR through Madagascar Embassy to Japan will patronize and support the public relations activities of Organizers. As such, the task of the MOFA MADAGASCAR through the Embassy will be limited to do facilitation by connecting to service providers. MOFA MADAGASCAR through the Embassy could not engage for any contracting services related to these events (Organizers do).

Contacts:

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AHBROK: partenariatahbrok@gmail.com

OMOTENASISM: happy@omotenasism.com

Partnerships:

- **Global Festa:** Preferably with DIASPORA as Interpreters (2 to 4 for 2 days);
- **Made in Madagascar Exhibition:** DIASPORA (01 French-Malagasy/Japanese Interpreter); OMOTENASISM (Contracting for 03 English/Japanese Interpreters; PR Materials and Advertisements); MADAGASCAR EMBASSY (Venue for FREE); JETRO (Free Advertisement);
- **Madagascar Business Seminar:** DIASPORA (01 French-Malagasy/Japanese Interpreter); OMOTENASISM (Contracting for 01 Master of Ceremony; 03 English/Japanese Interpreters; PR Materials and Advertisements); MINATO CITY (Venue and Advertisements for FREE); JETRO (Advertisement for FREE);
- **Minato City Festival:** Preferably with DIASPORA as Interpreters (2 to 4 for 2 days).

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